



ASIA PACIFIC RALLY CHAMPIONSHIP 2014

ASIA PACIFIC RALLY CHAMPIONSHIP 2014 Calendar

12 - 13 April	New Zealand	APRC	Pacific Cup	Junior Cup
26 - 27 April	India		Asia Cup*	
17- 18 May	New Caledonia	APRC	Pacific Cup	
21 - 22 June	Australia	APRC	Pacific Cup	Junior Cup
16 - 17 August	Malaysia	APRC	Asia Cup	Junior Cup
27 - 28 September	Japan	APRC	Asia Cup	Junior Cup
08 - 09 November	China	APRC	Asia Cup	
13 - 14 December	Thailand		Asia Cup*	

* Subject to FIA observation

The FIA Asia Pacific Rally Championship is spread across a diverse range of countries, climates, cultures and a huge population base of over 2.5 billion people.

In 2014 six events make-up the championship starting in New Zealand with the fast and smooth roads at Rally of Whangarei. A month later is the tropical island paradise and rough roads of New Caledonia followed by Australia's Sunshine Coast and the International Rally of Queensland.

The APRC then heads to Asia to the very hot and humid Malaysian Rally based in Johor Bahru. Japan is next and the fast forestry and public roads of Rally Hokkaido, followed by the championship finale in the bamboo forests and mountains of Zhejiang province, China.

In 2014 India and Thailand will host 'Asia Cup only' events, with a view to both events having full status in the future.

Registered competitors can score points for the drivers, teams and manufacturers championships in the six rounds (not including Thailand and India) and must enter a minimum of five events to qualify.

Alternatively if an APRC registered Team nominates to run a vehicle in all events then a driver can enter one-off events with that team and score APRC drivers points.

More information at www.fiaaprc.com or contact APRC Coordinator Murray Brown.



Japan

Photo: Mitsura Kotake

New Zealand



Whangarei •

Auckland •

Date: 12 - 13 April 2014

Location: Whangarei

Population: 4.4 million

Nearest International Airport: Auckland 2.5 hours

Website: www.rallywhangarei.co.nz

Average temperature: 12-15 degrees C

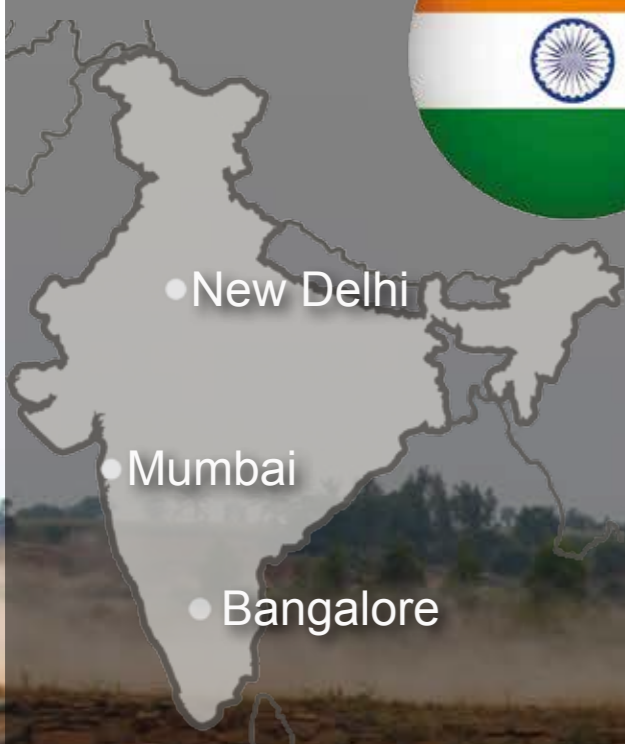
Description: A real drivers event

Road Surface: Fast undulating roads with tricky camber

Photo: Ross Hyde



India



• New Delhi

• Mumbai

• Bangalore

Date: 26 - 27 April 2014

Location: Bangalore

Population: 1.2 billion

Nearest International Airports: Bangalore, Chennai

Website: www.fmsci.co.in

Average temperature: 24-32 degrees C

Description: Qualifying for Asia Cup only

Road Surface: Gravel roads



Photo: Asia Pacific Sports Media

New Caledonia

Date: 17 - 18 May 2014

Location: Noumea

Population: 250,000

Nearest International Airport: Noumea 1 hour

Website: www.rallye-nc.net

Average temperature: 20 degrees C

Description: Island paradise with a French flavour

Road Surface: Interesting mixture of speeds,
some soft base.

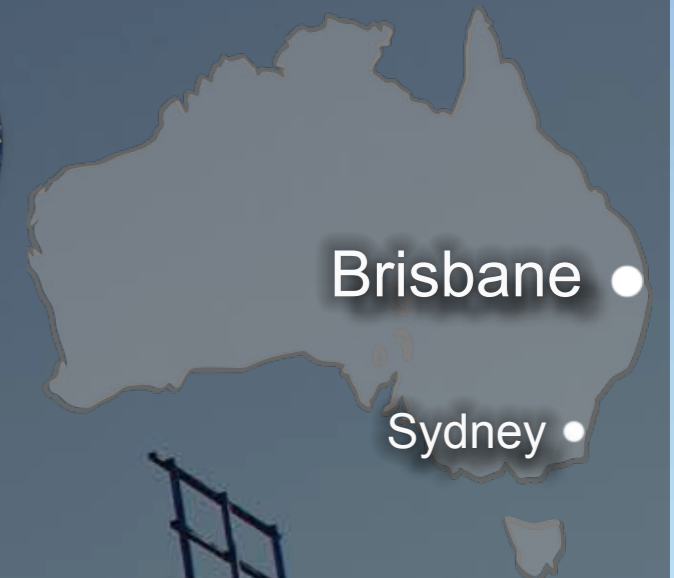


Noumea



Photo: Hirokazu Somemiya

Australia



Date: 21 - 22 June 2014

Location: Sunshine Coast, Queensland

Population: 22.5 million

Nearest International Airport: Brisbane 1.5 hours

Website: www.rallyqueensland.com.au

Average temperature: 17 degrees C

Description: Rallying on the Sunshine Coast

Road Surface: Fast Forestry and Shire Roads.

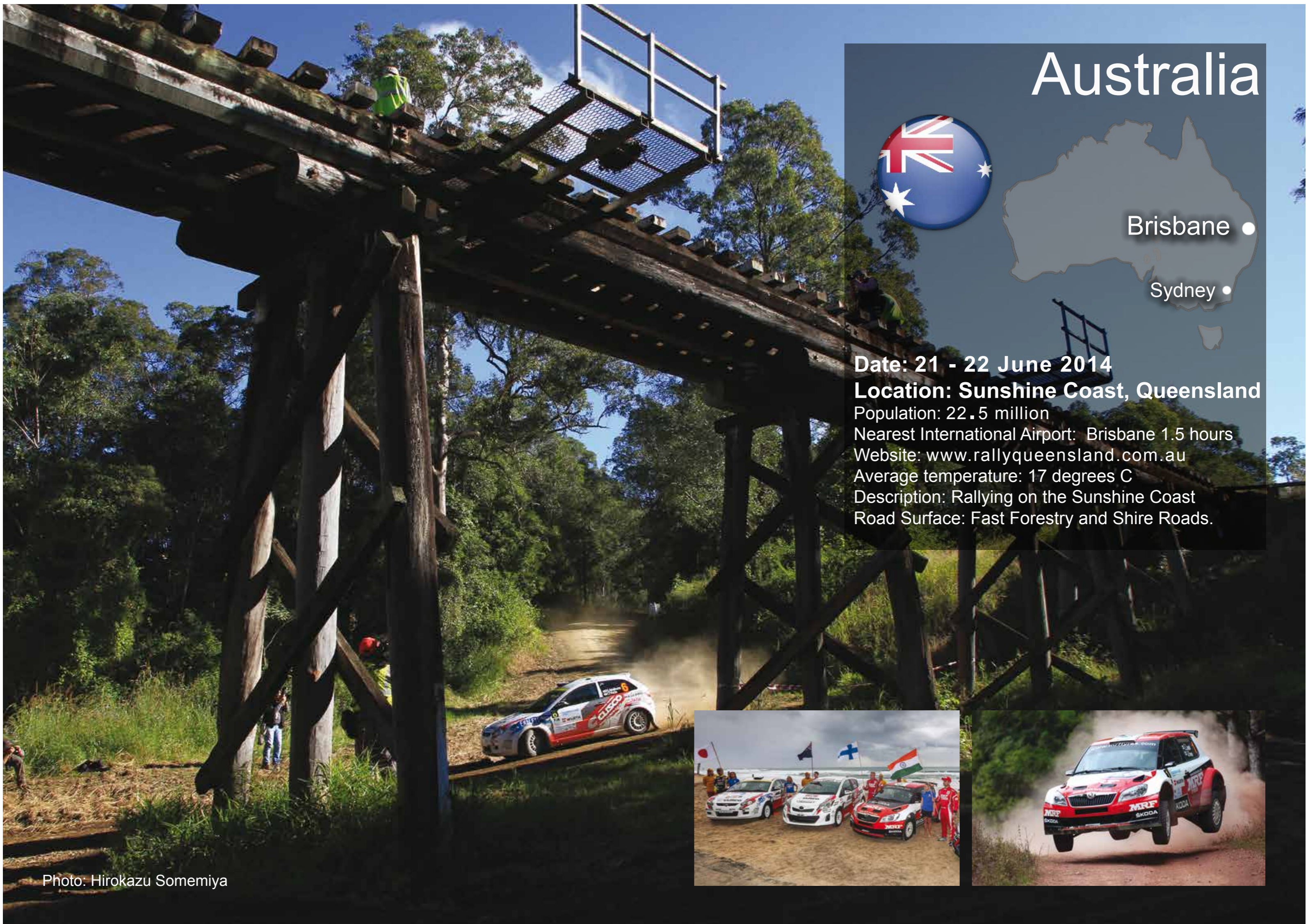


Photo: Hirokazu Somemiya



Malaysia



- Kuala Lumpur
- Johor Bahru

Date: 16 - 17 August 2014

Location: Johor Bahru

Population: 28 million

Nearest International Airport: Singapore 1.5 hours

Kuala Lumpur International Airport: 4 hours

Website: www.malaysianrally.com

Average temp: 30 degrees C and 95% humidity

Description: The colours of South east Asia

Road Surface: Oil Plantations roads that can be very slippery if wet, very hot and humid.



Japan

Obihiro



Tokyo

Date: 27 - 28 September 2014

Location: Obihiro, Hokkaido

Population: 127 million

Nearest International Airport: Sapporo

Website: www.rally-hokkaido.com

Average temperature: 15 degrees C

Description: Fanatical fans on Japan's scenic northern island

Road Surface: Fast Forestry roads with soft base



Photo: Hiroshi Seiki

China



• Shanghai
• Longyou

Date: 08 - 09 November 2014
Location: Longyou, Zhejiang Province
Population: 1.4 billion
Nearest International Airports: Shanghai or Hangzhou
Website: www.fasc.org.cn
Average temperature: 15 - 18 degrees C
Description: Bamboo Forests and Mountains
Road Surface: Mixture of gravel and concrete roads



Photo: Asia Pacific Sports Media

Thailand

Bangkok



Date: 13 - 14 December 2014

Location: Lopburi and Phetchabun provinces

Population: 70 million

Nearest International Airports: Bangkok.

Website: www.thailandrally.com

Average temperature: 20 - 24 degrees C

Description: Qualifying for Asia Cup only

Road Surface: Gravel and tarmac roads



Photo: Asia Pacific Sports Media



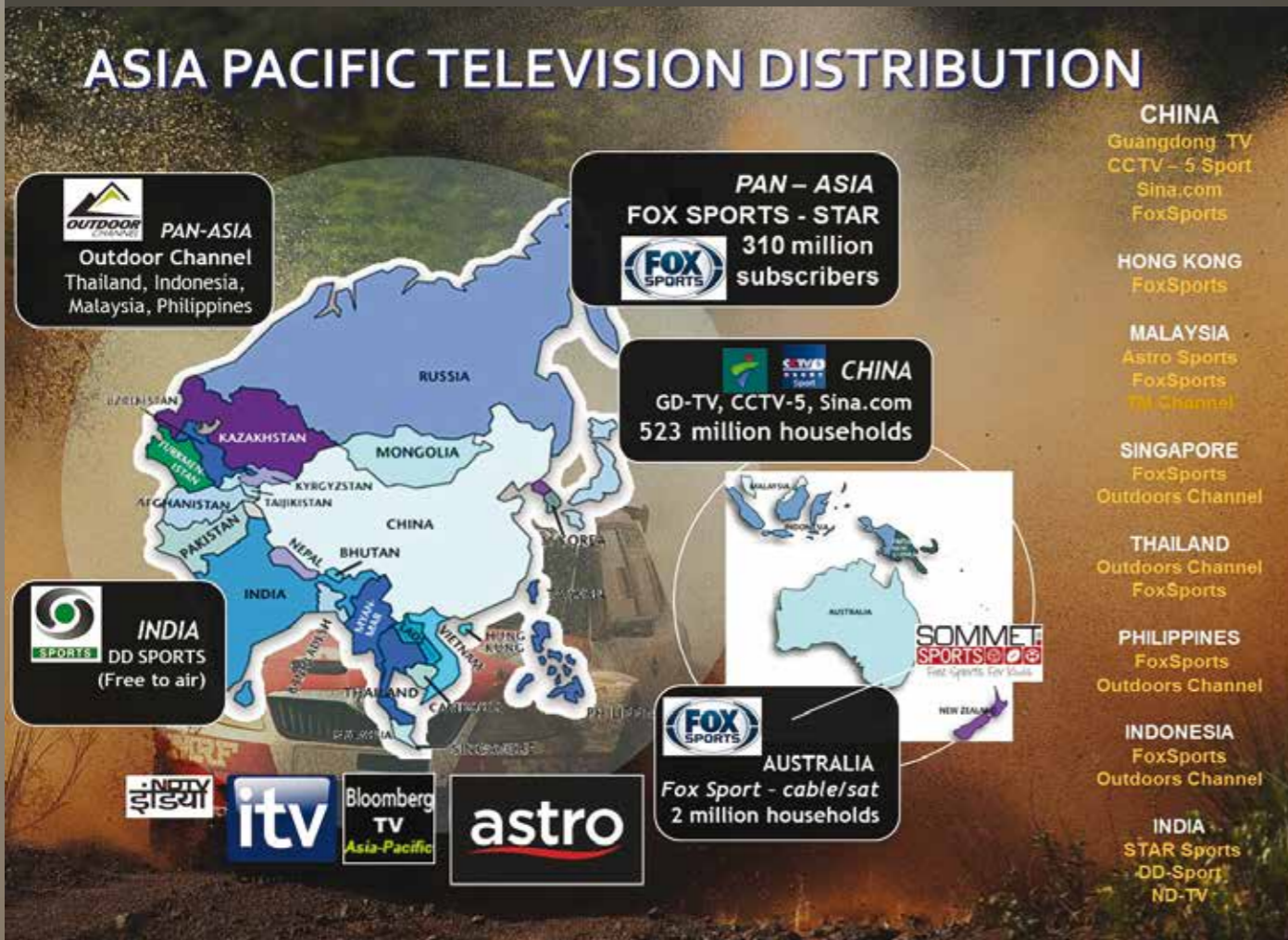
Television and Media

Each event in the Asia Pacific Rally Championship receives extensive international television and media coverage.

On-Event television news feeds and a dedicated TV series distributed worldwide ensures the APRC is seen by TV viewers in over 118 countries with a measured global annual audience of 463 million households. Broadcasters include FOX Sports Asia (STAR Sports in some locations), Outdoor Channel Asia, Guangdong TV China, CCTV-5 China, DD Sports India, FoxSports Australia, Sommet Sports New Zealand and Motors-TV Europe.

APRC social media channels include Facebook, Instagram, Twitter, Vimeo and YouTube. Repucom International produce an annual and independent TV Exposure Analysis report, copies available on request.

Further details are available at www.aprc.tv



Australia

Photo: Hirokazu Somemiya

Sponsor Opportunities

Premier Sponsor

The FIA Asia Pacific Rally Championship bought to you by... [sponsor]

Benefits for Premier sponsor include:

- Logos on Start/Finish podiums
- Logos on all APRC competitors cars
- Logos on all official APRC printed material
- Logos on APRC TV results boards and titles
- Product Exclusivity

Product Sponsor

- Recognition as an official APRC product in category
- Logos on Start/Finish podiums
- Logos on some official APRC printed material
- Product Exclusivity

APRC TV Sponsor

- Logos on all APRC TV programming
- Advertising buy-on, Fox Sports Asia
- Branded Intro/Outro titles
- Branded Results boards
- Branded In-car cameras
- Logos on Official interview microphone

For details contact brian@aprc.tv



New Zealand

Photo: Ross Hyde

Competitor Information

Coordinated Logistics

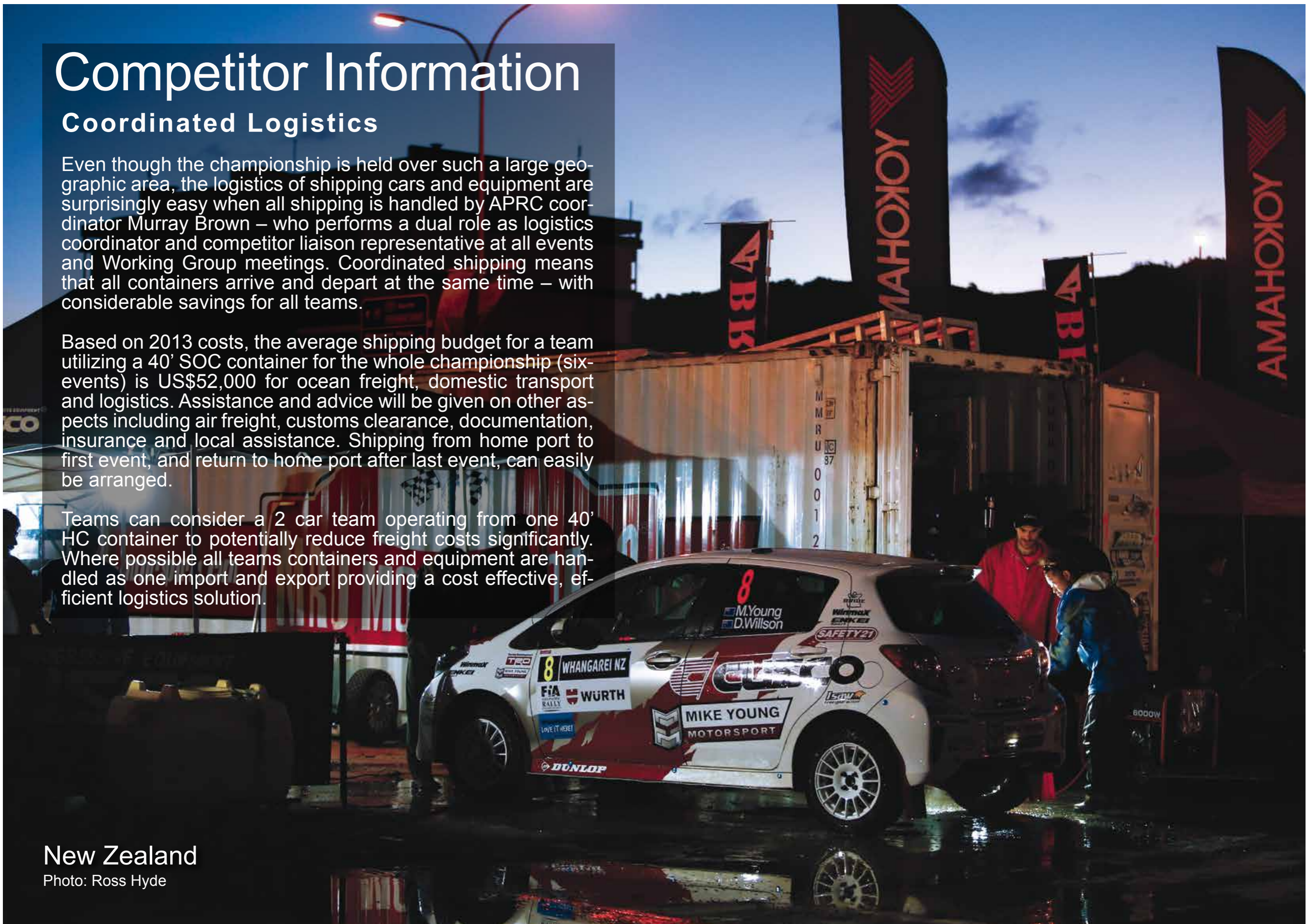
Even though the championship is held over such a large geographic area, the logistics of shipping cars and equipment are surprisingly easy when all shipping is handled by APRC coordinator Murray Brown – who performs a dual role as logistics coordinator and competitor liaison representative at all events and Working Group meetings. Coordinated shipping means that all containers arrive and depart at the same time – with considerable savings for all teams.

Based on 2013 costs, the average shipping budget for a team utilizing a 40' SOC container for the whole championship (six-events) is US\$52,000 for ocean freight, domestic transport and logistics. Assistance and advice will be given on other aspects including air freight, customs clearance, documentation, insurance and local assistance. Shipping from home port to first event, and return to home port after last event, can easily be arranged.

Teams can consider a 2 car team operating from one 40' HC container to potentially reduce freight costs significantly. Where possible all teams containers and equipment are handled as one import and export providing a cost effective, efficient logistics solution.

New Zealand

Photo: Ross Hyde



Asia and Pacific Cups

The Asia and Pacific Cups are separate competitions within the APRC that allows teams/drivers to compete at events in either region – and still enjoy the benefits the APRC offers such as co-ordinated shipping, advanced start order and extensive media coverage. These two zone Cups cater for drivers who will do their “home” event plus the experience of competing in a minimum of two other international events in the respective zones.

Junior Cup

Introduced in 2011, providing an opportunity for young drivers from the region and the world to compete in an FIA sanctioned series. The Junior Cup winner will receive subsidized entry to all APRC events the following year. Junior Cup competitors will compete in four rallies, two in Pacific, two in Asia. Minimum qualification is one rally in each region. All details and eligibility requirements can be found in the 2014 FIA Regulations (APRC) or by contacting APRC Coordinator Murray Brown.



Japan

Photo: Asia Pacific Sports Media

Production Cup

Open to all Group N car eligible in classes 3, 8, 9 and 10. These are cars based on standard production models as homologated by the FIA. This series provides for competitors who wish to continue to run their existing Gp N cars and compete with similar cars for the FIA Rally Production Cup. It is a FIA sanctioned Cup series aimed at competitors without the need to invest in the more competitive purpose built class cars. The FIA APRC Production Cup will be contested over 6 nominated events of APRC.

Teams Trophy

The Teams Trophy has provided an opportunity for teams to contest an APRC regional trophy alongside the overall APRC championship. Details can be found in 2014 FIA Regulations (APRC) or by contacting APRC Coordinator Murray Brown.



Japan

Photo: Mitsura Kotake



APRC CHAMPIONS

1988	Kenjiro Shinozuka	Japan	Mitsubishi
1989	Rod Millen	New Zealand	Mazda
1990	Carlos Sainz	Spain	Toyota
1991	Ross Dunkerton	Australia	Mitsubishi
1992	Ross Dunkerton	Australia	Mitsubishi
1993	Possum Bourne	New Zealand	Subaru
1994	Possum Bourne	New Zealand	Subaru
1995	Kenneth Eriksson	Sweden	Mitsubishi
1996	Kenneth Eriksson	Sweden	Subaru
1997	Kenneth Eriksson	Sweden	Subaru
1998	Yosio Fujimoto	Japan	Toyota
1999	Katsuhiko Taguchi	Japan	Mitsubishi
2000	Possum Bourne	New Zealand	Subaru
2001	Karamjit Singh	Malaysia	Proton
2002	Karamjit Singh	Malaysia	Proton
2003	Armin Kremer	Germany	Mitsubishi
2004	Karamjit Singh	Malaysia	Proton
2005	Jussi Valimaki	Finland	Mitsubishi
2006	Cody Crocker	Australia	Subaru
2007	Cody Crocker	Australia	Subaru
2008	Cody Crocker	Australia	Subaru
2009	Cody Crocker	Australia	Subaru
2010	Katsu Taguchi	Japan	Mitsubishi
2011	Alister McRae	United Kingdom	Proton
2012	Chris Atkinson	Australia	Skoda
2013	Gaurav Gill	India	Skoda



Photo: Ross Hyde



2013 Junior & 2-Wheel Drive Cups: Michael Young (NZL)



2013 Production Cup: Sanjay Takale (IND)

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Front Cover: APSM Back Cover: Hirokazu Somemiya